

WXIX

ORDERFlight Dates **08/14/12-08/20/12**Contract / Revision **808248 /**Original Date / Revision
08/13/12 08/15/12Advertiser **Iss/Restore Our Future**Agency **Mentzer Media Services**

Buying Contact

**600 Farimont Avenue
Suite 306
Towson, MD 21286**Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Product
RESTORE OUR FUTURE

Agency Com 15%

Billing Contact

**600 Farimont Avenue
Suite 306
Towson, MD 21286**

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate # **1201**Alt Order # **06273788**

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	29	\$23,205.00	\$27,300.00	0.00	07/30/12	08/20/12	29	\$23,205.00	\$27,300.00
Totals	29	\$23,205.00	\$27,300.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	08/14/12	08/17/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	- TWTF - -	:30	4	\$600.00	P 1	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	- TWTF - -		4				\$600.00		0.00			
E 2	WXIX	08/14/12	08/17/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	- TWTF - -	:30	4	\$600.00	P 1	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	- TWTF - -		4				\$600.00		0.00			
E 3	WXIX	08/14/12	08/17/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	- TWTF - -	:30	4	\$600.00	P 1	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	- TWTF - -		4				\$600.00		0.00			

Contract / Revision **808248** Flight Dates **08/14/12-08/20/12**

Hiatus Dates

Original Date / Revision 08/13/12/ 08/15/12

Order Sep 00:00:00

Advertiser **Iss/Restore Our Future** Product **RESTORE OUR FUTURE** Estimate # **1201**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WXIX	08/14/12	08/17/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	- TWTF--	:30	4	\$1,400.00	P 1	0.00	NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	- TWTF--	4		\$1,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WXIX	08/13/12-08/19/12		Late News M-F		10-11P	(10:00 PM-10:30 PM) TWThF----	:30		(\$1,400.00)		0.00	NM		
See MG 4.5															
LATE NEWS @ 11P AFTER REDS[PLS CHANCE INV CODE]															
4	WXIX	08/13/12-08/19/12		Late News M-F		10-11P	(10:00 PM-10:30 PM) TWThF----	:30		(\$1,400.00)		0.00	NM		
See MG 5.5,5.6															
5	WXIX	08/16/12-08/16/12		LATE RUN M-SU		VARIOUS	---Th----	:30		\$1,400.00		0.00	NM		
Ⓜ MG for 4.2 08/16															
E 5	WXIX	08/14/12	08/17/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	- TWTF--	:30	4	\$1,400.00	P 1	0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	- TWTF--	4		\$1,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WXIX	08/13/12-08/19/12		Late News M-F		10-11P	(10:30 PM-11:00 PM) TWThF----	:30		(\$1,400.00)		0.00	NM		
See MG 5.5,5.6															
[LATE NEWS @ 11P AFTER NFL]															
4	WXIX	08/16/12-08/16/12		LATE RUN M-SU		VARIOUS	---Th----	:30		\$1,400.00		0.00	NM		
5	WXIX	08/17/12-08/17/12		LATE RUN M-SU		VARIOUS	-----F----	:30		\$1,400.00		0.00	NM		
Ⓜ MG for 4.4,5.3															
6	WXIX	08/17/12-08/17/12		LATE RUN M-SU		VARIOUS	-----F----	:30		\$1,400.00		0.00	NM		
Ⓜ MG for 4.4,5.3															
E 6	WXIX	08/18/12	08/18/12	Late News Sa Late News Sat	Comm	10-11P (10:30 PM-11:00 PM)	-----1-	:30	1	\$1,200.00	P 1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-----1-	1		\$1,200.00		0.00						
E 7	WXIX	08/19/12	08/19/12	FOX News Sunday Fox News Sunday	Comm	8am-11am (10:00 AM-11:00 AM)	-----1	:30	1	\$300.00	P 1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-----1	1		\$300.00		0.00						
E 8	WXIX	08/19/12	08/19/12	Late News Su Late News Sun	Comm	10-1102P (10:00 PM-10:30 PM)	-----1	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-----1	1		\$1,400.00		0.00						
E 9	WXIX	08/19/12	08/19/12	Late News Su Late News Sun	Comm	10-1102P (10:30 PM-11:00 PM)	-----1	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-----1	1		\$1,400.00		0.00						
E 10	WXIX	08/20/12	08/20/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	1-----	1		\$600.00		0.00						
E 11	WXIX	08/20/12	08/20/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	1-----	1		\$600.00		0.00						
E 12	WXIX	08/20/12	08/20/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00



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														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	WXIX	08/20/12	08/20/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	1-----	1		\$600.00		0.00						
E 13	WXIX	08/20/12	08/20/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	1-----	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	1-----	1		\$1,400.00		0.00						
E 14	WXIX	08/20/12	08/20/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	1-----	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	1-----	1		\$1,400.00		0.00						
Totals														29	\$27,300.00